



BULLETIN

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March 12, 1966

SLATE NARROWS AS 3 WITHDRAW

Several names have been withdrawn from the slate of nominees for OPC officers and board of governors.

These include *Roger Tatarian* and *Cornelius Ryan*, up for vice president spots, and *Gene Currihan*, for governor.

Newly-appointed Elections Committee chairman *William A. Hosie* noted that this was the first time in nearly 15 years that there were no nominations by petition. He paid tribute to the Nominating Committee for evolving what he described as a "slate that was near-perfect and set a record for unity."

Hosie also listed committee members. They are *Jack Frummer*, vice chairman; *Werner Renberg*, *Howard W. Allen*, *Wendell Sether*, *Grace Naismith*, *Frances Kish*, *Jesse Bell*, alternate *Ben Schechter*.

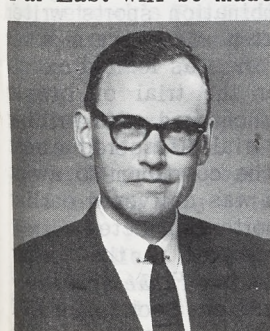
The Elections Committee has requested all candidates to have their bios and photos in the hands of the committee by March 18, copy deadline for the *Bulletin* election supplement.

Voting members are urged to notify the OPC office by March 18 of any new or temporary addresses, so they will be sure to get their ballots.

The slate, as it now stands, is as follows: (Cont'd on page 3)

BUNDY TO REPORT ON FAR EAST

A diplomatic first-hand report on the Far East will be made to the Club Wednesday by *William P. Bundy*, Assistant Secretary of State for Far Eastern Affairs.



Bundy will be back in the country Monday after a three-week conference swing through the Far East area, including Manila, Saigon, Taiwan, Kuala Lumpur and other key capitals.



Q&A: NYC Mayor Lindsay answers electronic questioners in OPC Bistro Room.

Perspective

LINDSAY: THE DAY AFTER

By ED EDWIN

They came to listen but not to enthuse. Only the night before John V. Lindsay's OPC appearance, he had boldly charted a course, which political leaders view always as the course of last resort. He came out for new taxes — an array of them, including a levy on incomes for both city residents and citizens who earn within, but live beyond, the city. The masses were not

singled out; he also asked for an additional impost on stock transfers.

The clubhouse tenth floor was filled with members, guests, and media — nearly 200 persons. Reservations, restricted to two per member, had been closed early for the Newsmaker Lunch.

Essentially predictable reactions had been voiced by lunchtime, eighteen hours after Lindsay's disclosing television chat. They ranged from predominantly disapproving to some cautious promises of study. A very few were concededly sympathetic; those people were desirous of remaining practically uncommitted as long as possible while morally supporting the Mayor.

Confronting an indeterminate period — perhaps months or even years — of embattlement, Lindsay nonetheless waxed humorous. For his humor, he had his foil — recently dubbed "Mr. Mean" in contradistinction to his chief, dubbed "Mr. Clean." Present at the OPC lunch was also Robert Price, now deputy mayor, and several-time Lindsayite campaign manager. (On the following night, these personality variations were

His talk at this OPC luncheon is expected to be the first public report on the results of his tour.

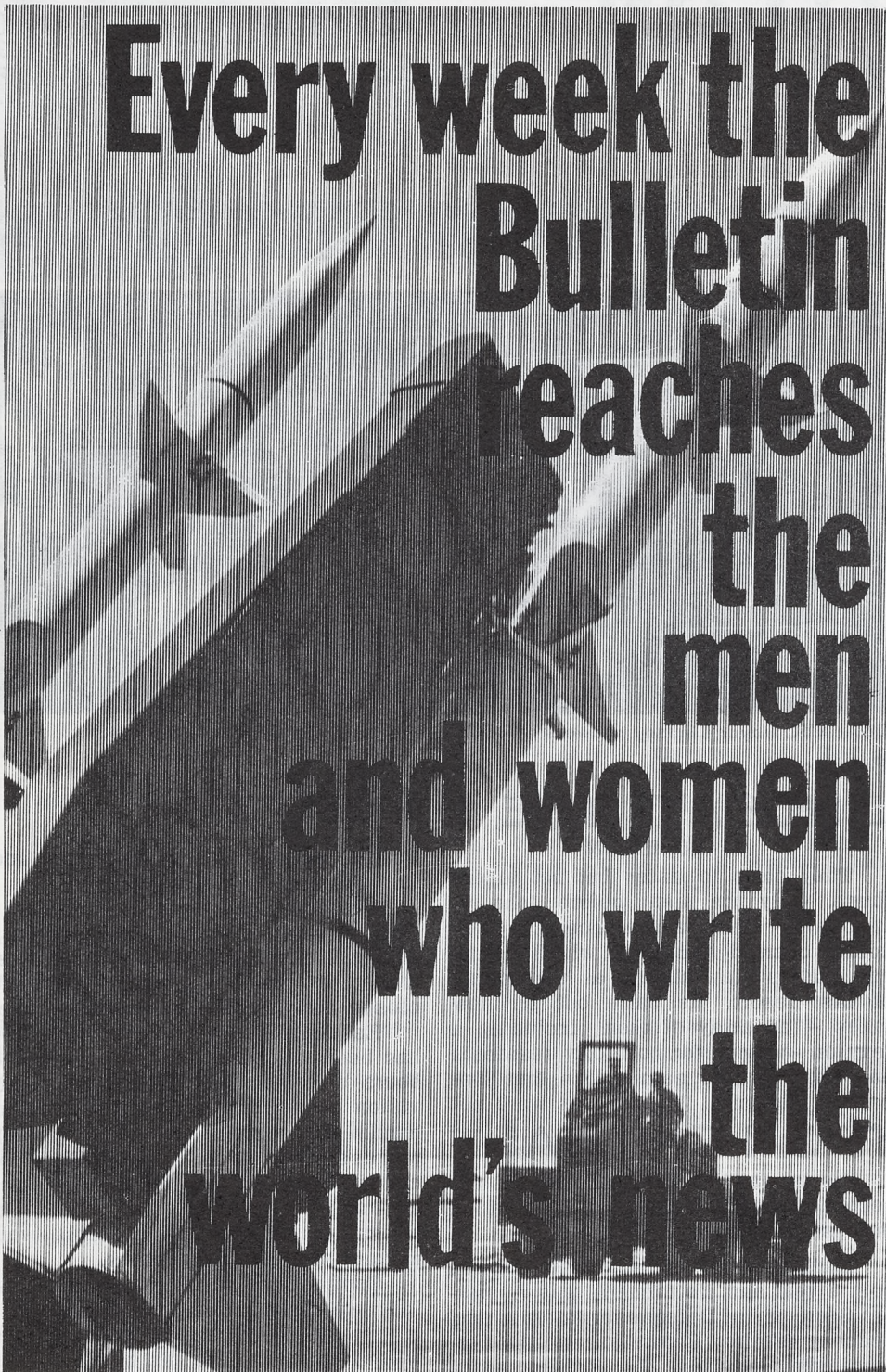
Bundy was appointed to his current post a year ago. He formerly was Assistant Secretary of Defense for International Security Affairs. Before joining the current administration, he served as a member of the Board of National Estimates at the Central Intelligence Agency.

He is a brother of McGeorge Bundy, who recently resigned as a White House aide to become Ford Foundation president.

Members are urged to make immediate reservations.

(Cont'd on page 4)

PERSONAL COPY



Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach



Former UP president *Hugh Baillie* meets *John Wilhelm* at an OPC "Hugh Baillie Night" several years ago.

BAILLIE DIES: TOP MAN OF UP

Former United Press President and Board Chairman *Hugh Baillie* died March 1 in La Jolla, Calif. He was 75.

Even after he moved into executive posts for UP beginning in 1935, Baillie continued to double in brass as a reporter. He reported on the Nazi buildup in the thirties and interviewed practically all of the major protagonists of World War II. He covered battlefields of Sicily, France and Belgium during 1943 and 1944.

Baillie's coverage of the war in Korea in 1950, when he was 60 years old, prompted one reporter to say, "There goes one publisher — the only one I know of — who knows how a war correspondent really lives."

Baillie considered one of his major achievements the rebuilding and enlarging of the UP foreign clientele in war-torn countries after World War II.

Baillie began in UP career in 1915 working up to president in 1935 (to 1955) and serving as Board chairman from 1955 to 1957.

He entered newspapering in 1910, when he was hired by *The Los Angeles Record* as a combination sports writer and police reporter. Two years after joining the paper, he was loaned out to the UP to cover the trial of lawyer Clarence Darrow, charged with bribing a juror in another trial. He scored a beat by remaining in the courtroom to await the verdict which was delivered earlier than the other reporters expected.

Baillie was married to the former Constance Scott, a *San Francisco Daily News* reporter. His son, Scott, is a UPI sportswriter in San Francisco. Other survivors include his mother, a brother, David, and a nephew, David III.

AMENDMENT VOTE RESULTS

All but one of the proposed changes to the Club constitution have been passed by voting active members.

The item which did not pass was the change for Article III, Section D, which would have admitted to membership distinguished members of the working press under a five-year provision, by invitation of the Board of Governors. While the vote for this change was 260 favoring and 156 against, it did not carry because it did not reach the two-thirds vote required for passage.

Results were tallied and certified last week by the Honest Ballot Association.

SLATE

(Cont'd from page 1)

Victor Riesel and *Ralph Jules Frantz*, for president; *Hal Lehrman*, *William Laurence*, *Charles Robbins* and *Joseph Newman*, vice presidents (3); *Ansel Talbert* and *Mary Hornaday*, secretary; and *George Bookman* and *Arthur Milton*, treasurer.

Candidates for six board spots are *Anita Diamant Berke*, *Henry Gellermann*, *David Shefrin*, *Cornell Capa*, *William Brooks*, *Will Oursler*, *Allan Jackson*, *Lawrence Blochman*, *Irene Kuhn*, *Russell Tomabene*, *Elmer Lower*, *Morgan Beatty*, *Michael Crissan*, *Marguerite Cartwright* and *Matthew Bassity*.

ABC NEWS' ZOUSMER DIES IN AIR CRASH

ABC Vice President and Television News Director *Jesse Zousmer* and his wife were among the 64 persons who died in a crash of a Canadian Pacific airliner at Tokyo's International airport March 4.

Zousmer, 53, had been on a visit to the network's Far East bureaus, including Saigon. The Zousmers were en route back to New York at the time of the crash.

The news executive joined ABC News in November, 1963. Zousmer was with CBS for 19 years and was associated in with many of the late *Edward R. Murrow*'s programs, including "See It Now", "Hear It Now" and "Person to Person." After leaving CBS in 1959, he co-produced several "Show of the Week" programs for NBC.

The Zousmers are survived by their son, Steven.

NEW YORK SCENE

Wed., March 16 - Luncheon, with *William P. Bundy*, Assistant Secretary of State for Far Eastern Affairs. 12:30 p.m. WNYC 5 p.m. (See page 1 story).

* * *

The Entertaining Irish

Wed., March 16 - Irish Night, Dinner 6:30 p.m., program 8:30 p.m.

All sorts of Emerald Isle-type entertainment have been lined up for the OPC's Irish Night. There'll be four ballad singers flown in for the event from Dublin on Irish Airlines; songs, dramatic and comedy skits will be presented; and a new Irish documentary film will be premiered. Special guest speakers are expected.

Food is Irish, of course, and guests will receive doorprizes, shamrocks, etc.

* * *

Wed., March 23 - Book and Author Luncheon - With *Bel Kaufman*, author of 'Up The Down Staircase. 12:30 p.m.

* * *

Tues., April 5 - "April in Portugal" Regional Dinner. Cocktails 6:30 p.m., dinner 7:30 p.m. \$5 each for member and one guest.

* * *

Thurs., April 7 - Metropolitan Opera Reading. 4 to 6 p.m.

* * *

Thurs., April 28 - Music Night, American songs by new American composers (Metropolitan Opera). 8:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Annual Dinner Invitations in Mail; Wright, Lewis Name Honorary Group

Invitations were mailed this week for the 27th Annual OPC Awards Dinner - April 22 at the Waldorf-Astoria.

Even before formal invitations went out to a wide list of stateside members, communications media and corporate headquarters, a number of companies began reserving tables. Additional invitations will be sent next week to members stationed abroad.

Co-chairmen *Ben Wright* and *Boyd Lewis* this week announced the 1966 Honorary Committee for the dinner, including top news executives from all media. They are:

Jess L. Ballew, *Saturday Evening Post* publisher; *Dean Edward W. Barrett*, Dean, Graduate School of Journalism, Columbia University; *Gardner Cowles*, board chairman and editor-in-chief, *Cowles Magazines* and *Broadcasting*; *Hedley Donovan*, *Time*, Inc., editor-in-chief; *Osborn Elliott*, *Newsweek* editor; *Shelton Fisher*, *McGraw Hill* president; *Wes Gallagher*, *AP* general manager; *Leonard Goldenson*, *ABC*, Inc., president; *Harry F. Guggenheim*, *Newsday* president, *William R. Hearst*, Jr., *Hearst papers* editor-in-chief; *James A. Linen*, *Time*, Inc., president; *Elmer Lower*, *ABC News* president; *Richard*

D. Peters, *New York World Telegram & Sun* editor; *Vermont Royster*, *Wall Street Journal* editor; *Frank Stanton*, *CBS* president; *Dorothy Schiff*, *New York Post* publisher; *Arthur Ochs Sulzberger*, *New York Times* president and publisher; *Roger Tatarian*, *UPI* vice president and editor; *Mims Thomason*, *UPI* president; *DeWitt Wallace*, *Reader's Digest* publisher; and *John Hay Whitney*, *New York Herald Tribune* editor-in-chief.

Wright and Lewis urged early reservations to assure preferred locations in the Waldorf-Astoria ballroom. They said a major objective will be a record attendance of Club members.

Attendance is expected to be well over 1,000 members and guests at the gourmet dinner, which will be highlighted by the presentation of the annual OPC Awards for excellence in foreign news coverage. A dance will follow.

Ticket prices have been held to the 1965 level, at \$20 per member and first guest, and \$50 for other guests.

A special office has been set up on the Club's fourth floor for Dinner Coordinator *Martha Palmer*. Dial LW 4-3537.

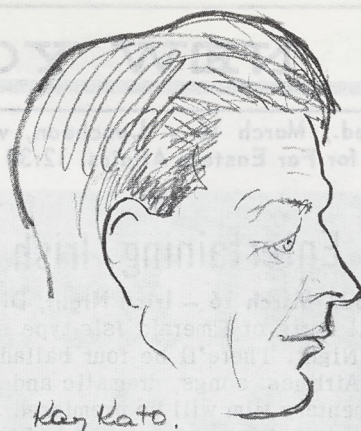
LINDSAY

(Cont'd from page 1)

embodied in the annual spoof of the Inner Circle, that organization of City Hall scribes. While Lindsay was variously portrayed as Golden Boy and Eagle Boy Scout, Price was depicted paramilitarist, upon whose bosom Boy Scout waited at the fates.

When Price was introduced by OPC President *Merrill Mueller*, and remained seated, cries went up for him to stand. Doubtlessly many more of the audience had witnessed John Lindsay than his much-discussed deputy, whom they intended to behold. Price stood, grinning benignly as he swung his head around a 180-degree arc.

Price did not speak. But the Mayor explained how he had rejected the tactical use of his deputy mayor in a manner that would have pushed taxation



reports off the front pages.

"Bob threatened . . . to walk into police headquarters," Lindsay said, "and if he had done that, my tax program would have been buried on page 36."

Price has been publicly accused of

rigging police dismissals and appointments, thus, according to the charges, injecting politics into law enforcement. The accusations have been denied by the mayor.

Facetiously, Lindsay continued, "In order to get Bob Price off the front pages, I had to come out with an income tax plan."

"Fairness" of his tax proposals was demonstrated, in Lindsay's view, "because everyone is equally mad at them. It is not often a tax program can be denounced by the AFL-CIO and the President of the Stock Exchange on the same day."

For the city to impose an income tax, Albany must approve enabling legislation. Lawmakers from suburban counties instantaneously went on record against imposing a city income tax on their commuting constituents. Most suburban legislators are from Lindsay's native party — Republican.

Presumably speaking for the Democratic leadership, Senate minority leader Joseph Zaretzki had taken the position that the Legislature would respond to views of the City Council. The Council cannot enable, but could pass a resolution indicating its sentiment. It is overwhelmingly Democratic.

Another Zaretzki position intruded. The city, he noted, is already authorized to impose a payroll tax. But the payroll tax is widely viewed as regressive — one that ensures that lower-income residents, living on wages alone, carry a heavy burden while the more affluent, with non-wage income, escape. No Mayor appears seriously to have considered this alternative within memory.

Complicating further Lindsay's role as player in this game of ploy and counter-ploy is the makeup of the legislative chambers. The Assembly is controlled by Democrats, while the Senate is dominated by the GOP.

Governor Nelson A. Rockefeller, who would receive any new enabling legislation for signature or veto, pledged a careful study and to "do everything I can to help the Mayor meet the needs of the people of New York City." Rockefeller is up for re-election this year. His victory or defeat is likely to be decided by suburban voters, who now have the geopolitical balance of power in the state. Rockefeller also has a strongly lingering memory about what happened to him after he proposed a new state tax program — proposals which damaged him on his second-term effort and which are still held against him.

Sorrow was aroused in the mayor by the attitude of Keith Funston, New York Stock Exchange president. Funston, terming the stock-transfer tax "misguided, short-sighted and self-defeating", had

LBJ NAMES DIXON DONNELLEY TO STATE DEPARTMENT POST

By JESSIE STEARNS

WASHINGTON — Sitting at his large walnut desk in his blue office at Department of the Treasury, across the street from the White House, *Dixon Donnelley* received a call to see President Johnson in his bedroom immediately.

Non-plussed, Donnelley hurried over to report to the Chief Executive.

He was awed and almost speechless when President Johnson told Dixon he



Donnelley

was nominating him that day as Assistant Secretary of State for Public Affairs.

The President asked him to report to the East Room as he would make the announcement to the press within

two hours.

The press was surprised and delighted, so was his wife, *Lucia Donnelley*.

Mrs. Donnelley, the former Lucia Tarquinio de Sousa, of Rio de Janeiro, Brazil, and information officer at AID, was preparing a release when a friend told her of the President's announcement.

Donnelley served as special assistant to Under Secretary of State Dillon from 1958 to 1961.

When President Kennedy named Dillon as Secretary of the Treasury, Donnelley accompanied him to that

Department as Assistant to the Secretary for Public Affairs. When Dillon resigned and Henry Fowler became Treasury Secretary, Donnelley remained at his post.

He succeeds James L. Greenfield who becomes assistant vice president of Continental Airlines.

Donnelley is one of the best qualified men for the post:

A native of New York City, he worked with *The New York Daily News*, and at different times in the 1940s as assistant city editor of *The Washington Daily News* and *The Washington Post* and city editor of *The Havana Post*, before joining the Foreign Service in 1946.

After serving as press attache in US embassies in Mexico, Chile and Argentina, Donnelley resigned to become editor and publisher of a news magazine in Brazil.

In 1955 he became editorial director of the Senate subcommittee on juvenile delinquency and from 1956 to 1958 served as a consultant to the president's Committee on Scientists and Engineers.

While in both State and Treasury, he has been a member of many US delegations at international conferences.

Mrs. Donnelley, a former news-woman, has served as interpreter at several international conferences.

While waiting for US Senate confirmation, Donnelley soaked up some sunshine in Puerto Rico.

State Department Correspondents' Association honored Greenfield and Donnelley at a reception on March 10.

WORLD-WIDE TICKER

WASHINGTON...from JESSIE STEARNS

Books by members of the OPC were among the 250 given to President Johnson by the White House family library by the American Booksellers Association.

Among the books were "The Source" by James Michener; "The South and the Southerner," Ralph McGill; "The Woman in the White House," Marianne Means; "My Wilderness: East to Katahdin," Associate Justice William O. Douglas; "Book of the High Mountain," Lowell Thomas; "I Chose Capital Punishment," Art Buchwald.

Also, "The John F. Kennedys: A Family Album," Mark Shaw; "Inside Europe Today," John Gunther; "The Making of a President" (two volumes - 1960-64), Theodore H. White; "It's a Big Continent," Ben Lucien Burman; "The Careful Writer," Theodore Bernstein; "The Nile," Eliot Elisofon.

MEXICO CITY..from JAIME PLENN

Foreign Correspondents Association's clubroom in Continental Hilton annex got baptism of firewater during visit of Wes Gallagher, AP's general manager,

(Cont'd on page 8)

SKIING NEWSMEN ENCOUNTER THE "SLALOM AT THE SUMMIT"

By BERNARD REDMONT

BLED, Yugoslavia - Slaloms, slivovitz and seminars made this year's (Twelfth) International Journalists Ski Encounter a Slovenian spectacular.

A total of 200 newsmen from 20 nations participated in the "slalom at the summit," sometimes known as "the journalists' Pugwash," held at the picturesque lakeside resort of Bled, and on the nearby slopes of Kranska Gora, Mount Vogel, Bohinj and Zelenica.

The home team, Yugoslavia, won the combined slalom national classification, just nosing out Italy. The USA placed tenth, an honorable improvement over previous years.

In the individual combined classification of two slaloms, the Soviet Union's Vladimir Preobrazenski, editor of the magazine *Fiscultura i Sport*, clocked in first, for the men, while Czechoslovakia's Alena Preborovska, of Ceteka news agency, won for the ladies.

Eric Durschmeid, Canadian TV man, won the Kompas prize for the pre-meet slalom, but failed to duplicate later in the week.

US participants were Rodney Angove, AP Paris; Francis "Red" Grandy, *Stars & Stripes*, Darmstadt; Simon Kantin, *NY Herald Tribune*, Paris; Eugene Kramer, AP Warsaw; Dennis Redmont, AP Lisbon; and Bern Redmont, Westinghouse Broadcasting, Paris.

The informal encounter is held each year in a different country. Foreign correspondents, political reporters, economic specialists, critics, radio-TV men and other journalists get together to swap ideas, test elbow-bending abilities, ski, live and eat together under one roof to learn better how each other ticks. Entirely non-political and non-partisan, the gathering is devoted primarily to better international understanding among

journalists. It does not take stands or pass resolutions.

Round tables were moderated by two American Quakers, Franklin Wallin, who directs the Friends International Conference and Seminar program in Geneva, and Paul Cates, Berlin representative, and also by Yugoslavia's Bogdan Pogacnik, staff writer on the Ljubljana daily, *Delo*.

Among the ideas tackled by Western, Eastern and non-aligned newsmen were responsibility, honesty, objectivity and fairness in news reporting and editing; labelling or dividing straight news from comment, use of a broad spectrum of sources, whether a journalist ought to be a crusader; free flow of information; expulsions of newsmen and travel facilities for newsmen. All these general issues were applied specifically to coverage of events like the war in Viet Nam, developments in East and West Germany, the US, Poland, China, Soviet Union, etc., the *Spiegel* case and moon shots.

Interspersed in the week's program were opportunities for sightseeing in Ljubljana, nearby villages, the famous underground caverns of Postojna, and the Adriatic Sea resorts of Piran and Portoroz. The newsmen were housed in Bled's lakeside Hotel Toplice, which boasts a warm mineral spring swimming pool in its basement, and is just down the road from a flourishing (socialist) gambling casino.

Blonde Lotty Scherrer, of the *Feuille d'Avis de Lausanne*, Switzerland, was elected "Miss Journalist Ski Meeting."

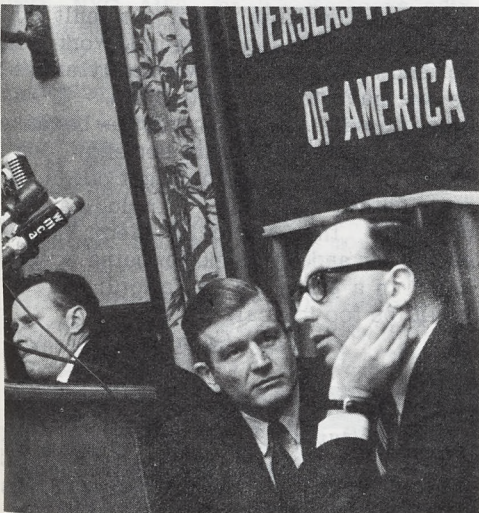
Next year's blast probably will be held in Verbier, Switzerland, although the international committee has bids in for the next few years from several other nations. Participants often ask when the US will play host to this unusual encounter.

threatened to move the equities trading center out of New York.

Lindsay refused to believe that "the New York Stock Exchange leadership" would "take the position that a modest contribution is out of order." The amount of the suggested transfer tax, he said, equals the Federal excise tax that was dropped, so that localities could pick it up. The mayor also derided the notion of the exchange moving "to the wheat fields of Kansas or to Hoboken." Acknowledging Wall Street leaders as "opinion molders", he challenged them - and others - "not to turn their backs on the city that they leave at 5 p.m." The city contributes to them, he insisted, and he thought they would "want to and be willing to contribute to the city."

Headline news was made when Lindsay quietly conceded that a budget surplus would result if all of his tax recommendations were adopted. "If so," he said, "it would replenish the reserve funds, now dangerously depleted to zero." And the debt burden, now consuming 15 per cent of annual operating costs, could be reduced. The mayor did not exude confidence over gaining his whole package, but appeared optimistic about gaining enough to keep New York a "fun city" - nomenclature whose authorship he admitted at lunch. He also hoped for "a proud city".

Mueller - familiarly called "Red" by the mayor - also introduced wives of the guests of honor. Mrs. Lindsay, he disclosed, is authoring a book, *Room Service at the Roosevelt* - a reference to peculiar situations prevailing at that hostelry during and since the mayoral campaign. Mrs. Price, the OPC president said, looked "charming and happy although her husband has been depicted as a monster." But Price, he said further, "is still known to have bought working newsmen lunches - and out of his own pocket."



Mayor confers with top deputy Robert Price at the dais before his OPC talk.

Letters: Debate Continues on OPC and Its 'Image'

PRESIDENTIAL COMMENT

The letters from members asking restoration of hotel rooms have been noted and referred to the Board. Since we have an election coming up in a matter of weeks, in fairness, the new administration should have an opportunity to examine the matter, too.

By the same token, Mr. Alexander's letter of recent date presents an opportunity to put some facts into perspective instead of reviving the gossip.

1. No Charter Flight to Europe was cancelled; none was recommended. Other members expressed a desire to travel to other points. The response this year, even though two tours may get off, was disappointing. The Charter Chairman's assessment of this year's possibilities proved correct.

2. It is one thing to subsidize hotel rooms for members and quite another to ask all members to subsidize the guests of a few. A special committee made a study of other comparable clubs . . . and found their room rates higher than the OPC's for every type of room. Those same clubs charge higher initiation fees and higher dues.

3. The Members' Lounge is not used exclusively by anybody. The Board set a flat rule that it could not be used "outside" functions except in dire emer-

gencies, and only when the group required a room of that size and all other banquet rooms were simultaneously hired. In a vast majority of the "outside" functions, other members are involved. Who is to get priority? In its obvious effort to serve all, the Board never establishes any priority favoritism, and it does not admit "the general public."

If there are other members who think as Mr. Alexander, that the Club is a 40th street realty company circa a 1904 railway station, then they should realize there's nothing wrong that *their* money won't correct. They can have a fancy club limited to a more selective membership only if they want to pay for it themselves. They can't have everything on a limited budget.

On hotel rooms, the law requires we staff the building a full 24 hours when housing travellers, and it puts a 22% premium on our insurance. When we had several floors of rooms the occupancy rate was 55%, and when the Club cut back to 10 rooms only, the occupancy rate rose to only 65%. That latter annual rate, incidentally, included a permanent guest.

In addition to canvassing clubs for guidance, I have been talking to managers of every fine hotel within a five block zone of our building. One hotel has offered us a special discount rate for our members.

The board will decide on this, and other plans, in due course.

Merrill Mueller, New York

insured survival so far in a town of press clubs long dead — the OPC's *overseas* image, quality and purpose.

Hal Lehrman, New York

LOUNGE-LESS?

. . . I recently shared Mr. Alexander's experience of attempting to use what I once remembered as a tenth floor lounge. I wasn't privy to the information he developed concerning its use as a cultural center (cum belly-dancers; to whom, by the way I have no objections) but did learn that this area was the *only* lounge and wasn't being used as a lounge any longer.

I would suggest that any other member who feels a club might have a comfortable place to sit adopt my compromise, which was to use the library. The only difficulty with that is that, first, one has to find someone who knows where it is; secondly, one has to find someone who knows where the key to it is; and, thirdly, when one gets there, the lobby begins to look comfortable by comparison . . .

Bert Cowlan, New York

WORLD PRESS CENTER (RE)

. . . I think it is only fair to point out that the OPC *isn't* a club, in point of fact — and has not been since the move from 39th Street, when by vote of the officers and board of directors — and God knows (I've forgotten), perhaps even by the members — it was officially changed to a World Press Centre (the capital letters are mine, but I think the spelling may be British).

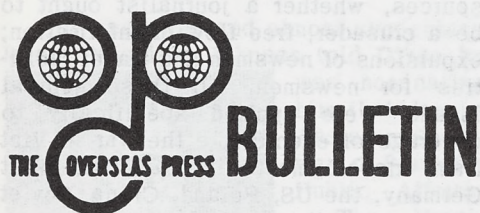
So while it is only natural to think of the OPC in terms of what it *was* (I do myself), it really is not reasonable to expect the facilities and amenities of a private club in the public — by definition — purloined of a World Press Center (American spelling). Is it our fault that the World Press part didn't work out, somehow? I mean, that we really aren't? So we have to rent out rooms — I was going to say, take in boarders — because the bills have to be paid somehow, don't they? Of course, we could get out of the real estate business — including, importantly, this particular piece of real estate — and go back to being a club again in a place we can afford; but that would be too logical.

John Guenther, Rye, N.Y.

FYI

FYI David Alexander: That 'stag smoker' with belly dance entertainment was given by the Newspaper Women's Club of N.Y.

Rosalind Massow, President



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Lawrence F. Mihlon

Managing Editor: Sibby Christensen

For advertising information, contact Murray Martin at (212) LE 5-8493.

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SOME CONGRATULATIONS

Congratulations to David Alexander for his letter (March 5 Bulletin) wryly tracing the disappearance of *gemuetlichkeit* and living space for dues-paying members and the steady transformation on 40th Street from private club to "hired hall." Also congratulations to the Active membership, especially the people remote from the perpetual skirmish inside the building, for voting so perceptively on the recent Constitutional amendments.

There were no less than 32 propositions, wrapped in verbiage which needed a cryptographer to be read in clear. Despite this and a deafening din of cries for blanket approval of everything, a small group of brave souls challenged one amendment — the one which would have further transformed the Club by admitting to Active membership applicants without professional overseas experience . . . There's never been better proof that the farflung working membership which made this Club great wants to hold on to the one thing which has

Placement

New York

A-519 Wanted: junior writer, male or female, with good pix sense, feature-writing ability, personable, good contacts. Editorial background in travel, product publicity helpful. Growth potential. Starting salary \$125 per week.

A-516—Wanted: Placement specialist in financial department; personable, with good knowledge of financial press. Salary about 13M. Candidate should be versatile, fast-moving and a quick learner to work with several accounts.

A-515—Newsletter publisher (NYC) seeks writer-editor with legal background. Ability to turn legal language into everyday English for business leaders a must. Salary good, working conditions informal and future excellent. Write Larry Stessin, c/o Businessman and the Law, 799 Broadway, NYC 10003.

A-514—Eastern pharmaceutical manufacturer seeks a medical writer. Firm has excellent new products, soon to be released. Outstanding opportunity to grow with dynamic company.

A-513—Opportunity for general PR man with major automotive firm in NYC. PR or journalism background essential. Emphasis placed on writing and creativity. Automotive experience helpful. Salary up to \$12,500, depending on experience.

A-512—Wanted: major company in midwest seeking advertising and PR director with heavy financial experience. Only highly qualified practitioners who served in major

financial PR posts with corp. or agency requested to apply. Salary \$20M plus.

A-511—Wanted: radio pulsebeat news, independent audio news service, desires expanding overseas news coverage. Interested in world wide correspondents on fulltime, part-time and freelance basis. Must have audio experience and access to tape equipment. Send complete details, resume, etc. to: Radio Pulsebeat News, 340 E. 34th St., NY, NY 10016. Attention Mr. Jay Levy.

Georgia

A-518—Wanted: PR manager for pulp and paper indus., with knowledge of industry-related problems, such as production, stream and air pollution; publicity, speechwriting, industrial bulletins, etc. Emphasis on writing. Good editorial contacts. To relocate in Atlanta. Please submit detailed resume. Salary up to 12M, depending on experience and background.

Pennsylvania

A-517—Wanted: small but high rating advertising agency seeks PR writer/account executive in industrial publicity area. Engineering, meteorological business feature news writing experience required. For additional information, submit resume and write to James Bradbeer, 1730 Spruce Street, Philadelphia, Pa. 19103. Salary about 10M.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current production lines through acquisition and expansion.

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PUBLIC RELATIONS

Classified

RIVERSIDE DRIVE summer sublet. Spacious, luxury 8-room apartment, overlooking Hudson at 76th St., 3 bedrooms, maid's room, 4 bathrooms, huge living and dining rooms, all modern conveniences. Available April 1 through Labor Day or lesser period. \$550 monthly. Call daytime CH 3-8020 or evenings LY 3-8684.

WANTED: WELL-FURN. STUDIO OR 1-BED-ROOM APT. from March 15 for 8 weeks. Eastside or Lower Fifth. Responsible. Refs. Call PL 9-6251 during business hours.

REQ. NYC APT. for 2-3 weekdays only. Interested in sharing with party wishing use primarily over weekends. Midtown or Vill. preferred. Please write full details to DAVES 67 Clinton Road, Bedford Hills, NY.

AGENT wanted by Vatican Council corr. Controversial exclusives. First \$100 all. Up to \$500, one-half. Paul Brindel, 133 Maestro Rd., Novato, Calif. 94947.

67 CENTRAL PARK WEST 4 room furn. duplex apt. \$275 a month six mos. with option. 24 hr. el & doorman service TR 7-2298.

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**MEET ALL YOUR COMPATRIOTS
AT THE OPC MEMBERS' GRILL**

11:45 a.m. - 1 a.m., Monday thru Saturday

World-Wide Ticker

(Cont'd from page 5)

here briefly on Latin American tour Gallagher met some foreign correspondents stationed here during cocktail party given for him. Host was **Morris Rosenberg**, AP regional manager, who left few days later to cover OAS meeting in Panama . . . New clubroom, done up in modern Colonial style, with bar and work area, will be formally dedicated March 15 by Mexico's President Gustavo Diaz Ordaz, who will be association's luncheon guest same day.

Frank Mrocka, of UPI communications technical staff, in Mexico for several weeks installing new radio photo receiving equipment, was accompanied by UPI regional manager **John Alius** . . . Danish newsmen Megens Barford, Moe Allan, Nielsen Ankar, Sabroe Sven, Host Berge, Rene Rolf, Arid Hvdtefeldt and B. Halber accompanied Princess Margrethe, heiress to the throne, on nine-day visit here, start of Latin American tour . . . Daily "El Heraldo de Mexico," feuding with Guatemalan Government, charged that copies of the newspaper were confiscated in the Central American country.

Wire services here are being queried by Olympics Committee, anxious to assure prime press accommodations for 1968 Olympic Games . . . Henry B. McKenzie, affiliate of Correspondents Association, transferred to Trinidad as information counselor.

'SENIOR CARE' DATA

Members of the Club's Blue Cross-Blue Shield group plan who are eligible for Medicare benefits may also enroll for "Senior Care" sponsored by Blue Cross.

"Senior Care" supplements Medicare benefits.

Financial Manager Frank O'Rourke in the OPC business office has the information.

Membership

ASSOCIATE

Branford M. Taitt - North American Representative, Barbados Development Bd., New York, New York.

Philip A. Johnson - Exec. Secretary, PR Division, National Lutheran Council, New York, New York.

AFFILIATE

Daniel A. Brener - Proprietor, Daniel A. Brener and Co., New York, New York.

PEOPLE & PLACES

By **BETTY ETTER**

ON THE GO: **Fred Vaz Dias** back from Amsterdam, where he inspected the monument to be placed on the M.S. Vaz Dias bridge, named in honor of his late father, a Dutch news-agency pioneer. . . . **Mike Wallace** back from a Virgin Island vacation . . . **Mike Stern** in from Rome.

CHECKING IN: **Frank Chesley** from Germany.

NEW POSTS: **Julian B. Goodman** upped from senior executive vice president, operations, to president of NBC, effective April 1. He succeeds **Walter D. Scott**, who becomes chairman of the board . . . **Bill Scott**, former news director of Radio Press International, named to the newly created slot of pub-affairs coordinator for New York station WMCA.

BOOKS: **Leonard Slater's** new book, about the Arab war against Israel, to be published by Simon & Schuster.

ARTICLES: In addition to the first installment of **Cornelius Ryan's** "The Last Battle," OPC bylines in March Reader's Digest include **Karl Detzer**, **Clarence Hall**, **George Kent** and **David Reed** . . . Gal Friday Magazine to run a series of articles on problems of career women by **Lillian G. Genn** . . . **Arky Gonzalez** and **Gloria** have a text and picture feature in March Seventeen on now teenagers go about getting summer jobs.

SPEAKERS: Former prexy **Barrett McGurn** lecturing in April at the U. of Nevada in Las Vegas, at Carroll College in Helena, Montana, at the junior college in Modesto, Calif., and in the Celebrity Series of Sacramento, making a total of 17 colleges and 22 states in which he has spoken since his return from 16 years' foreign duty with the Herald Trib . . . **Clayton Willis** speaking to the James River Woman's Club in Richmond, Va., March 23, on the Viet Nam crisis. In 10 lectures on the subject this season he urged bombing the North Vietnamese industrial centers of Hanoi and Haiphong . . . **Aaron R. Einfrank** addressed the Queens chapter of the American UN Association on March 6 . . . Not long back from six months in Viet Nam, **Elaine Shepard** is speaking of the Informational Service Clinic of the Marine Corps on March 15.

RADIO & TV: **John Phillips**, author of "The Italians - Face of a Nation," appeared on Tex McCrary's WOR show March 10.

HONORS: Washington Post's **Dan Kurzman** winner of an LIU George Polk Annual Award in foreign reporting for

"resourcefulness, insight and courage in covering the revolt in the Dominican Republic." . . . **Jules Dubois**, Latin American correspondent of the Chicago Trib, awarded the 1066 "Golden Pen of Freedom" by the International Federation of Newspaper Publishers. He's been chairman of the organization's committee on freedom of the press for the last 15 years . . . WMCA public affairs director **David C. Horowitz** named to the planning committee for the third annual National Broadcast Editorial Conference, to be held in New York July 28-30 . . . Air Force Association awarded a citation to **Harry A. Bruno**, air pioneer, at the third annual Air Force Salute held recently by the Iron Gate Squadron . . . **George Carroll**, aviation editor of Hearst newspapers and the NY Journal American, awarded a Medal of Merit by Air Service Post 501, the American Legion . . . **Harrison E. Salisbury** elected to the council of the Author's Guild . . . NBC's **Gabe Pressman** heading the radio-TV-newsreel committee honoring former CBS news chief **Fred Friendly** at a shindig March 29 at the NY Hilton . . . **Claude Barrere**, executive director of the International Radio-Television Society, named to the advisory panel of radio station WRVR (NY's Riverside Church) for its International Broadcasting Month project.

BOWING OUT: **Malcolm Browne**, OPC and Pulitzer prize winner while he was with AP in Saigon, exiting ABC **Eric Sevareid** quitting his weekly syndicated column for the Hall Syndicate.

EXPANDING: **Gerhard Hirsland**, U.S. correspondent for West Germany's business and financial paper, *Industriekurier* and economic commentator for *Deutschlandfunk*, West Germany's nationwide radio station, has expanded his coverage of the US by forming the Transatlantic Press Service, which provides interpretative reporting for foreign news media . . . The Hayat Group, publishers of *Al-Hayat* and the *Daily Star* in Beirut, Lebanon, has named **McLoughlin-Mizrahi Associates** as its American affiliate, to develop marketing and promotional programs for American firms doing business in the Arab countries. Beirut-born **David T. Mizrahi** is currently the US-based foreign correspondent for *Al-Hayat*.

STATUS QUO: When RCA's acquisition of Random House goes into effect, **Bennett Cerf**, now chairman of the board of the book publishing company, will become a member of RCA's board of directors. But he will continue to be a member of the "What's My Line" panel, long-running show on rival CBS-TV.